

Kerry GAA & Avenir Sports Analysis team up for the 2008 Championship

Monday, 23 June 2008

Kerry GAA in association with Avenir Sports Analysis is delighted to announce the details of their partnership for the current and coming seasons. A formal launch of the partnership will be held in the Brehon Hotel Killarney on Wednesday 25th June at 8.30pm. Avenir Sports Analysis owns the Master Exclusive Distributor rights to sell Sportstec products in the Republic of Ireland and Northern Ireland. Sportstec is a global leader in the development of leading edge sports technology products including SportsCode, the world's premier sports video analysis software. They have captured the global sports market imagination, and its software is being embraced by teams and individuals seeking a winning edge. Avenir are delighted to welcome the Kerry senior football team on board and are looking forward to furthering the relationship with the Kerry County Committee. SportsCode software is currently being used by Manchester United, Chelsea FC, the IRFU, Wales RFU, Tipperary Hurling and a host of other prominent sports teams. Avenir are delighted to be associated with Kerry GAA and the work being undertaken by the County Committee in developing the county's GAA program. Together with a proactive Management team and the use of the SportsCode software and associated services, they believe that Kerry GAA are ahead of the game. The SportsCode Pro software which will be used in this years championship is a powerful coaching and analysis tool, and Avenir believe that in the hands of Pat O' Shea and his management team they have partnered with the country's premier football county. "Avenir Digital Analysis – Taking Performance Analysis into the Future". www.avenirda.ie