

High-tech help for Socceroos clinches award

A MONA Vale company that develops high-tech sports training and analysis equipment has won a prestigious NSW technology award.

Sportstec International won the ATS Patrons Award and \$50,000 in in-kind prizes from sponsors after being judged the most outstanding exporter in the Australian Technology Showcase program.

The award was presented by State Sport and Recreation Minister Sandra Nori.

Sportstec International director Philip Jackson said 92 per cent of his company's business was in the export market, although the Australian Socceroos made good use of his company's equipment during the World Cup.

"I'd like to think we had a big impact in their success," Mr Jackson said.

"The bulk of our business is in video analysis and includes everything that you can do with video.

"Ron Smith was the technical director for the Socceroos. He was able to analyse all the opponents they were likely to play and look for trends, such as where they developed scoring opportunities from.

"It helped them a huge amount and enabled them to make better decisions."



Sportstec International director Philip Jackson with the company's prestigious award.

Picture: ROS CANNON