

Sports Technology Maximises Performance

Sportstec Ltd is a leading provider of sporting technology designed to maximise individual and team performance. Using the benefits of leading-edge technology, the company focus is to provide sports clients with a winning edge.

Sportstec developed its products by working closely with individual athletes, coaches, teams, sports agents and sporting organizations to design useful and relevant products. This resulted in the development of a suite of four SportsCode products plus a range of complementary products: CODA- a hand held coding device; Trak Performance- for analysing distance, speed, work rate etc.; Stream – for internet based delivery of the video worldwide; and Cronus – an athlete management database.

SportsCode Elite is a powerful combination of highly sophisticated software and leading-edge digital video technology. It enables coaches to look at what actually happens during a competition and make adjustments to the game plan as well as improvements in training or in the next game. Rapid and flexible, SportsCode Elite quickly became the international industry standard in game analysis systems.

SportsCode Pro has been designed to help trainers and coaches win matches by applying intelligent solutions through the use of sophisticated technology. Offering a unique combination of digital video and comprehensive data collection tools, SportsCode Pro enables in-depth analysis of players and their play, now and in the future.

SportsCode Player is a tool that empowers the athletes to take responsibility for the analysis.

SportsCode Gamebreaker is designed to address the needs of the wider market, with pricing is attractive for all levels of sports.

Sportstec has become a world leader in the design, development and marketing of innovative solutions for sporting organizations. World renowned names such as Manchester United, Buffalo Sabres, FIFA, the Australian Rugby Union, Olympic athletes and some 1,000 other elite organisations have embraced Sportstec technologies.

Sportstec is now expanding its reach beyond the sporting fields and is enjoying success in Teacher Education, Deaf Education, Healthcare Simulation and Emergency Services markets where visual feedback is a vital tool to enhance learning.

Sportstec is a member of the Australian Technology Showcase program, which has helped the company develop its export markets. Sportstec won the 2006 ATS Patron's Award for outstanding export achievement.

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