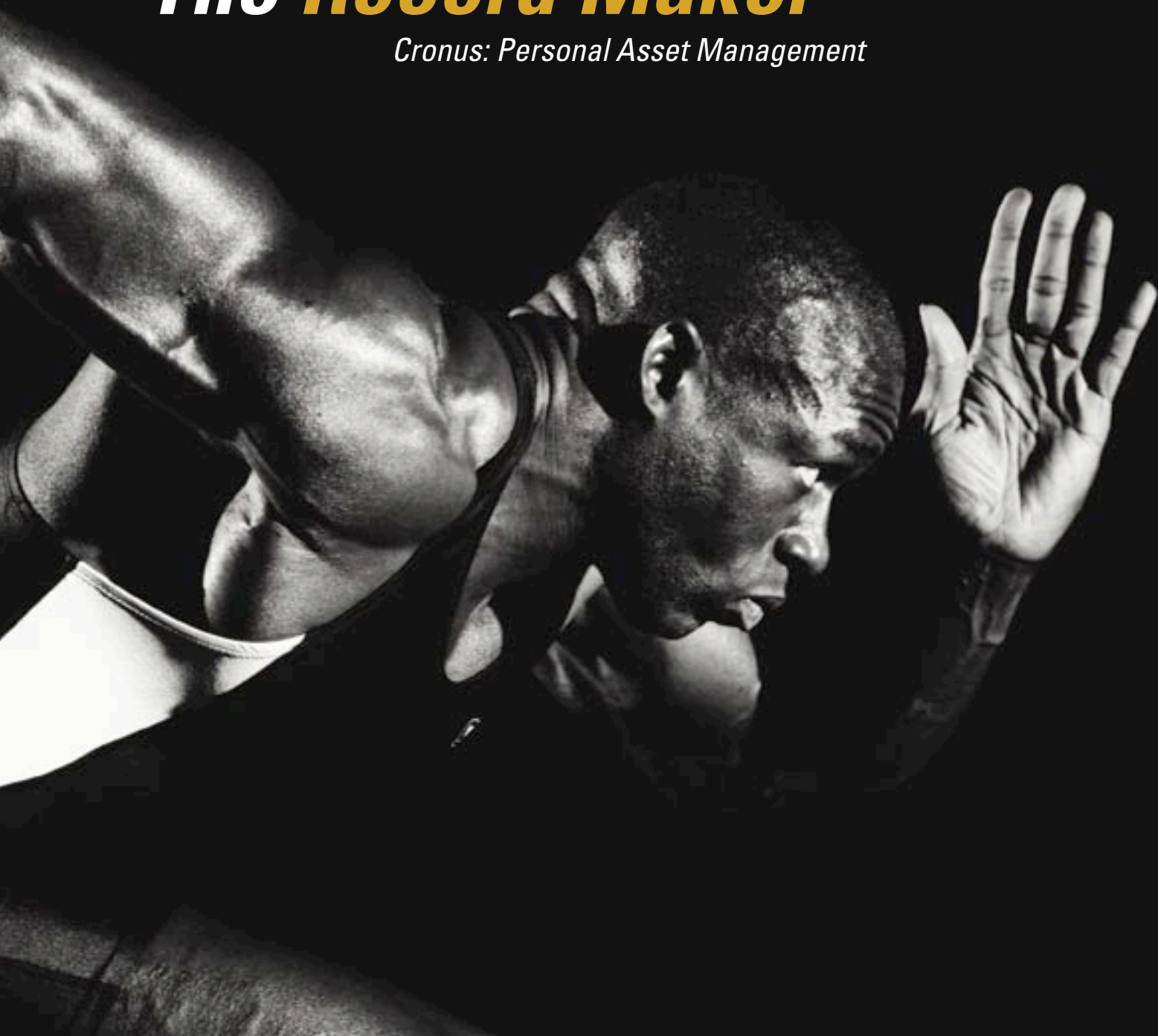




The Record Maker

Cronus: Personal Asset Management



Make record after record

Cronus – knowledge management software by Sportstec

Sportstec, the Company that created the sporting world's best video asset management solution, now brings you Cronus.

Hotlist

Making information powerful

Information is only truly powerful when it can be collected, managed, manipulated and shared.

Simplicity

Easily turn complex athlete and team records into a logical, user friendly, easy to access system.

Time Saving

Captures and stores all content on individuals and teams for future access in a variety of formats - all accessible from a single place.

Feature Benefits

- **Centralize Records**
Have all records that pertain to an athlete, a player, a team, or support staff in one place.
- **Complete Profile**
Have a full profile of all pertinent records including; personal details, contract information, medical records, team history, athlete's competition history and biometric data, that can be quickly and easily located, edited and shared.
- **Security**
Have valuable information assets preserved for the future.
- **Reduce time and complexity**
Have the ability to manage information, removing the need for costly and time-consuming manual processes.

Getting the perfect profile

Managing and maintaining a true profile of your athletes, teams, competitors and all those associated with them can be a complex task.

Tracking medical records, team movement, each athlete's training and competition history is time consuming and labour intensive, yet to be professional and improve performance you need to be able to access such information quickly and simply.

Cronus – knowledge management

Cronus is a powerful tool for knowledge and information management in the sporting environment enabling improved team management - giving your team a competitive edge.

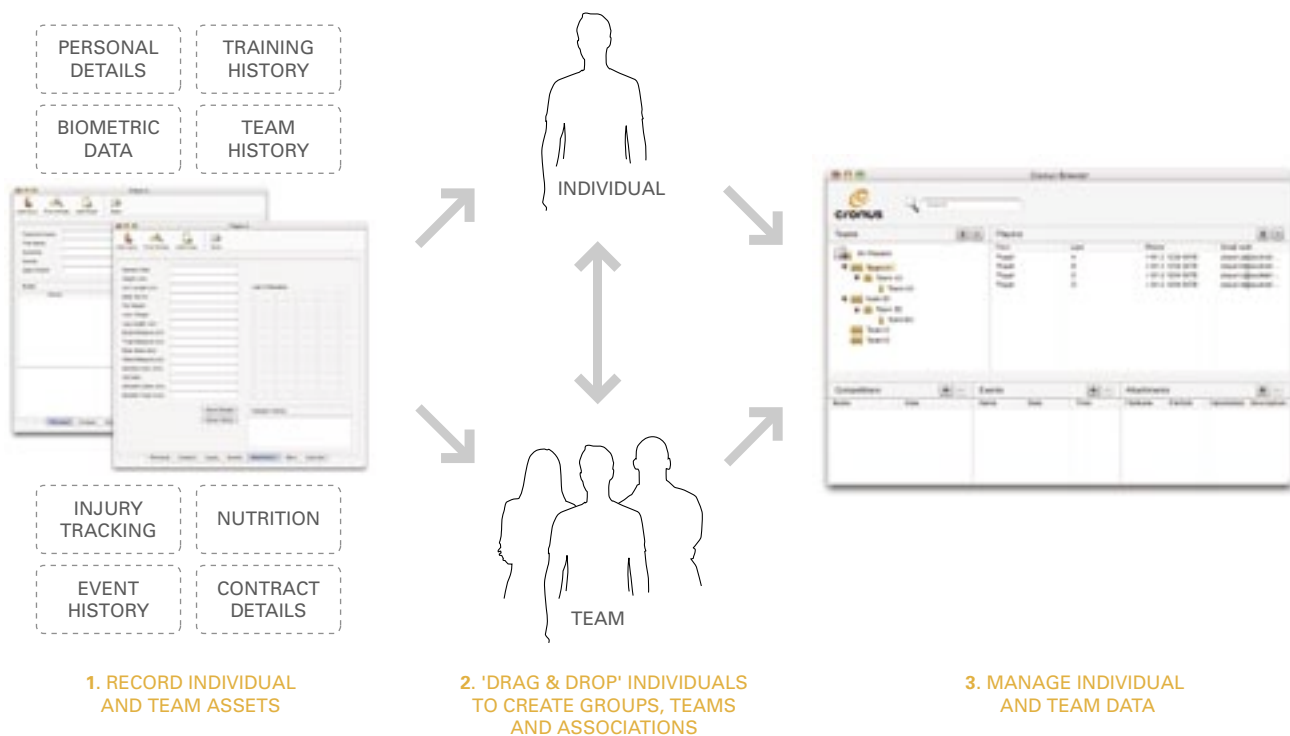
Streamlining data management

As different departments and people collect and store information on athletes, this information (with attachments such as medical records or digital video), becomes part of the Cronus database. The records can then be easily shared between groups.

Cronus centrally stores all information about an athlete and through setting permissions provides different individuals with the ability to access and add to this information.

Ongoing and accurate profiling

As the athlete moves between teams the data is easily reallocated to that team - so you may have data from a player from junior level through to retirement.



Important factors including an athlete's medical and nutrition records, x-rays, competition history and injury reports can all be recorded and attached for easy access.

Cronus also allows the attachment of files or records that have been created in other programs, including digital information to be added to the athlete's information. This means organizations can continue to use their existing systems, yet have access to all data in one central location.

Perfect support tool

Information can be shared seamlessly across a local or wide area network, for example:

A coach can monitor the progress of every aspect of a player's development without having to exit Cronus. With no duplication, 100% integrity and easy, speedy record retrieval.

If an athlete sustains an injury, the medical team have the ability to review it within the context of the athlete's injury history and view details of the injury occurrence.

Relevant people can review progress data, fitness schedules and an athlete's recovery plan - guaranteeing the best possible outcome.

Easy to use

Cronus is designed by sports people for sports people: not software engineers.

Its functionality, therefore, has aspects that are very specific to the sports arena. Factors such as tracking players as they move from team to team have been designed from real insight into the sports environment. The interface is also designed to be simple and exceptionally easy to use.

So you can focus on coaching and player management, not software training.

All the inefficiencies you were faced with will be a thing of the past.

Cronus – better sports performance

Cronus is a tool that most sports managers wished they had, yet till now couldn't afford. Cronus offers an end-to-end solution that is cost effective and customizable.

Cronus brings order to all records – making player management far simpler. It enables quick decisions to be made when time is critical, for example:

- Athlete selection becomes a more informed process, as all records are highly accessible to the right people.
- If an athlete is injured while travelling, a coach could search for and select a replacement athlete online.
- Scouts can review athlete performance to date, and make an offer quickly based on this information.

Training and support

Sportstec provides comprehensive training services with all purchases of Cronus. Our effective, hands-on training is available onsite, either by Sportstec or by one of our training partners.

For information on training solutions, do not hesitate to contact us.

Sportstec

Sportstec is a leading provider of sporting technology designed to maximize individual and team performance. Whatever your sport, wherever you are on the planet - if you're committed to a winning performance, we can help.

Our focus is on helping our clients make the winning difference, using all the benefits of leading-edge technology. That means working closely with individual athletes, coaches, teams, sports agents and sporting organizations to develop products that are useful and relevant to their sport and their ambitions.



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